

# Call for Papers



German Testing Day

## GERMAN TESTING DAY 2018



The Software Conference Organised by Testers for Testers  
June 8<sup>th</sup> – Kap Europa, Frankfurt

### Why should I present at German Testing Day 2018?

Take part in Germany's largest independent Software Testing and Quality Assurance Conference: German Testing Day 2018, on 8 June 2018 in Kap Europa (Messe Frankfurt) in Frankfurt/Main!

The focus of the conference is to **share experiences** between attendees and those involved in testing and verification of IT systems and/or embedded systems. Of particular interest here are experience reports from and with users and end customers. Furthermore, the conference offers a chance to discuss new **trends and technologies** within the broader community. For this purpose, interactive formats such as "walk-talks" are particularly suitable, because they allow an exchange between the participants beyond the regular lectures.

The German Testing Day welcomes presentations from diverse test areas, such as: test automation, test management, embedded systems or mobile applications, which focuses on functionality, security-, performance- or usability. We welcome experience and progress reports discussing and raising challenging issues! For this reason, we are calling for expert papers addressing questions such as these: Are agile methods actually appropriate in complex large-scale projects with distributed teams to ensure high security levels? Is security only a matter of testing? Which test automation and modelling solutions provide sustainable and measurable benefits? What is the balance between Big Data and security? Conference participants are especially interested in your experience reports which go beyond prototyping or piloting phase

The exchange of experience, new approaches or visions is a benefit for newcomers and experts alike. The variety of topics provides both additional knowledge in well-known areas and good suggestions for unfamiliar topics. Participants in previous years have fed back to us that attending that the German Testing Days accelerated their career development at a number of levels. Alongside the interesting presentations, participants rate the new contacts they make as extremely valuable.

Present us your strategies, methods and experiences. The German Testing Day 2018 is an exceptional opportunity for personal branding and a chance to share your expertise and discuss your knowledge with like-minded people. Submit your proposal now for the German Testing Day 2018!

Read on or visit our website for web site for important information on the submission of your proposal.

**We invite you to submit your proposal by 4 December 2017.**

We're looking forward to your presentation at a successful German Testing Day 2018!

With best regards,  
Your German Testing Day Conference Board  
[www.GermanTestingDay.info](http://www.GermanTestingDay.info)



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07<sup>th</sup> - 08<sup>th</sup> June 2018 | Kap Europa, Frankfurt



## Programme

German Testing Day is organised into three independent parallel tracks, and one extra track for partners. In addition, the programme holds two central keynote addresses. The topics of the conference sessions offer different perspectives on quality assurance. They involve both operational issues as well as strategic management subjects, and span **all software engineering activities**. An exhibition running adjacent to these tracks complements the day's programme.

## Conference Objectives

Quality is something we all are concerned with and testing is a discipline involving more people than just testers. We, as a conference board truly believe that real success happens when a wide group of stakeholders work together and exchange ideas. The conference offers you an opportunity to exchange ideas outside your daily working environment.

## Target Audience

German Testing Day's target audience is therefore all persons who appreciate and strive for a good software quality – e.g.

- Testing Professionals and Test Managers
- Project Managers
- Product and Line Managers
- Requirements Managers
- Business Analysts
- Software Professionals and Architects
- Quality Managers

## Benefit for Participants

Every presentation we accept must provide clear benefit German Testing Day participants. The learning objectives should be clearly recognisable. The presentation should offer participants a chance to improve their testing related skills, whatever their daily focus (Management, Requirements, Software Engineering, etc.).

Marketing presentations will not be accepted.

## Topics

The focus of the conference is to share experiences from people involved in testing, with special attention drawn to the client's point of view.

Presentations with a clear focus on practical experience are preferred, although presentations that address new technologies and trends will also be considered.

Here are a few suggestions:

### Share your experience of various approaches:

- What does product line management in test management mean to you?
- How agile testing work in large big scale projects with distributed teams in different countries?
- What are the challenges in security testing of embedded systems or in the mobile area?
- What cross-cutting issues influence usability testing?
- Allowed to fail? To what extent? Lessons learned?
- How does testing and quality assurance work in other industries? (Testing in Medicine, Construction, Furniture, Lawnmowers, etc.)

### We welcome success stories (or failures with learning value) associated with current trends:

- What must model-based testing offer you if it is to be effective?
- How do you security test the Internet of Things?
- Big Data = Big Testing: How is the testing of Big Data systems different from testing other systems?
- Test automation and model based testing: when is it worth the effort?
- What is your experience with Testing in the Cloud or Crowd?
- Quo Vadis Testing: How will testing look in the future?



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## Guidelines for Contributions

### Presentations

Each speaker will be allocated 25-30 minutes for his or her presentation, plus time for Q&A (total: 35 minutes). Proposals for Lightning Talks or Pecha Kucha can also be submitted. A lightning talk lasts 5 minutes and should be interesting and refreshing for the audience.

In addition to lectures, interactive formats in are particularly welcome.

Conference languages are German and English. Lectures must be hold in the language of submission

### How to submit a proposal

Please submit your proposal exclusively via:

<http://confcall.germantestingday.info>

We expect the following from your submission:

- Name of Speaker
- Short biography (max. 480 characters, incl. spaces)
- Session type: Lecture (25 min + Q&A), Interactive session (30 or 60 min), Lightning talk (5 min), Pecha Kucha
- Session difficulty level: Intermediate, Advanced, Expert
- Session title (max. 130 characters, incl. spaces)
- Short abstract (max. 800 characters incl. spaces)
- Target audience
- Prerequisites
- Speakers experience: Year, Event, Session, Title, Link (optional)
- Extended abstract
- Main learning for participants
- Session agenda
- Alternative session formats
- Why should this talk be part of the conference?
- This topic was presented or published in?
- Comments

### Selection Process

To ensure a fair and independent selection process, the conference board exclusively comprises representatives from client organisations and scientific areas.

There is a two-step selection process:

- In the first round, the review board chooses the most promising abstracts. If your abstract is successful, the review board will ask you to submit a full presentation
- In the second round, the review board selects 12-15 presentations for the German Testing Day 2018.

Proposals submitted after the deadline will not be considered. Incomplete proposals or proposals that do not comply with the guidelines and/or topics will be returned to applicants.

### The management approach to testing:

- How do you maintain clarity and control over complex projects with multiple dependencies?
- How do you organise development programs without endangering ongoing operations?
- Hiring and training: What are your company's requirements of a tester? Which project-based roles could or should be expanded with regard to testing? Test automation and model based testing: when is it worth the effort?
- Which norms are relevant to you and how do updated norms influence testing?
- How do your interdisciplinary and distributed teams work effectively together?

These are just a few examples. We want to hear your ideas!

**We look forward to your proposal!**

### Rating Criteria – Abstract:

- Experiential character and Lessons Learned
- Originality / Innovation
- Benefit for Attendees

### Rating Criteria – Presentation:

- Experiential character and Lessons Learned
- Originality / Innovation
- Benefit for Attendees
- Comprehension / Storyline
- Form



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## Conference Board

German Testing Day 2018 is organised on a voluntary basis by the members of the Conference Board. The following persons and organisations currently serve on the Conference Board:

- Janet Albrecht-Zölch, Payback
- Dominik Holling, ITK Engineering (Bosch)
- Peter Kulbida, Schenker
- Anke Löwer, Rentenbank
- Dr. Klaus Moritzen, Siemens
- Dr. Roman Nagy, BMW
- Thomas Rinke, ista International
- Bernd Schindelasch, EWE TEL
- Prof. Dr. Karin Vosseberg, HS Bremerhaven
- Dr. Stephan Weißleder, Thales Deutschland
- Prof. Dr. Mario Winter, Fachhochschule Köln
- Melanie Wohnert, Think Y
- Peter Zimmerer, Siemens

## Disclaimer

The conference board reserves the right to reject or withdraw a proposal at any time without stating reasons.

Speakers will receive free entry to the German Testing Day 2018.

## Deadlines

### 1) Submission of Proposals

- Submission of proposal by **04.12.2017**
- Feedback of provisional acceptance by **22.12.2017**

### 2) Submission of Presentations

- Submission of presentation by **22.01.2018**
- Confirmation of participation by **19.02.2018**

## Contact

If you have any questions, please do not hesitate to contact us:

[info@GermanTestingDay.info](mailto:info@GermanTestingDay.info)